

*All You Get
Is Me*

Love and loss do not discriminate;
everyone hurts and heals the same.
Learning to love again is what unites us.

Demi Lovato presents:

All You Get is Me

❧ *Logline* ❧

After her mother abandoned them, 16-year-old Roar is yanked from the city to a farm life she never wanted as she and her father try to rebuild. She meets the boy of her dreams, but his mother is the focus of her father's social justice law suit. It's a summer of love, loss, and justice that will change her forever.

❧ *Summary* ❧

A heartwarming teen romance set in the farmlands of rural Northern California, *All You Get Is Me* is reminiscent of a Romeo and Juliet "forbidden love" narrative, with an underlying saga of the plight of the undocumented immigrant.

16-Year-old Aurora ("Roar") Audley is reluctantly forced to move with her



attorney father, Robert, to a farm in rural Northern California, after her alcoholic mother disappears into thin air. Roar, an avid photography enthusiast, spends most of her time in her darkroom when not working on the farm.

One morning, on the way to distribute their produce at the local farmers market, Roar and Robert witness a terrible accident that changes their lives forever. An agitated Connie Gilwood, the 40-year-old blonde, wanna-be bombshell, trophy wife of the local land developer, speeds into oncoming traffic, smashing head-on into Sylvia Delgado and her baby daughter. Sylvia is a beautiful 20-year-old immigrant worker at one of the local farms. Sylvia's baby daughter survives but she does not. Roar documents the whole scene in photographs.

At the hospital where Sylvia dies, Robert vows to avenge her death by bringing a lawsuit against Connie. Connie's son, Forest, catches his first glimpse of Roar when he shows up at the hospital to pick up his mom who is being treated for minor injuries. Thus, begins a budding romance between Roar and Forest, that must stay hidden from her father and his mother, who are becoming embroiled in a nasty lawsuit.

Sylvia's young immigrant husband, Tomás loses his job at a local farm when he takes time off to make arrangements for his wife's funeral and his baby daughter's return to live with family back in Mexico. Robert initiates a wrongful death lawsuit on behalf of Tomás and hires him on as a farm worker in the meantime. The lawsuit poses danger for not only Robert, Roar, and everyone at the farm, but also all of the immigrant workers in the area. Drawing attention to themselves and their illegal status is NOT something they care to be a part of. Most refuse to take day work at the Audley Farm for fear of being targeted for violence or deportation.



While Roar and Forest's secret relationship blossoms, threats toward Tomás and Robert grow more frequent. Brody Burk, the town's biggest developer and bigot, sends his son to threaten Tomás and Miguel, Robert's right hand at the farm. Falling hard for Roar, Forest divulges secrets to her about why his mother was so upset the day of the accident, Roar is called into a deposition between Robert and Connie's attorney and is coerced into spilling the details on the record. Forest finds out, and is devastated that she betrayed his trust.

Surprisingly, it's Connie who defends Roar for telling the truth, despite the effect it may have had on her. She encourages him to go "get his girl back", but on the way, he sees that Miguel and Tomás are cornered in an alley by a gang of Brody's henchmen. Outnumbered, he rushes to get help from Robert and Roar who return to save them but find Tomás and Miguel already bloodied and restrained in the back of the police car. Brody's goons blame Tomás for instigating the fight, but Forest stands up for Tomás to the police and vindicates the workers.

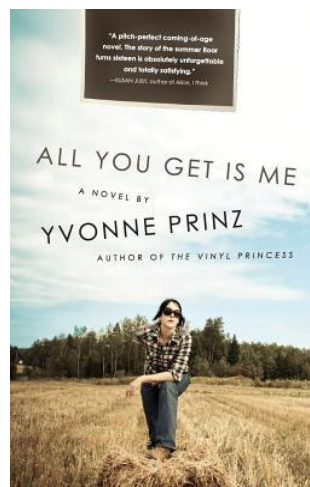
Against all odds, Robert and Tomás win the civil law suit, awarding Tomas \$100,000 with which he can take care of his baby daughter in his wife's absence. It's a time of celebration for the little group of social justice warriors on the Audley Farm. But a mysterious Photography Magazine subscription and the discovery of a hidden box of letters in Robert's closet lead Roar to a heartbreaking closure on her relationship with her lost mother, who has clearly moved on and forgotten all about her.

Forest and Roar learn about trust, love, and standing up for what's right. During their summer romance, they begin to understand the plight of the undocumented immigrants who work tirelessly on the farms and in the fields, and fight endless racial battles, yet seemingly have no rights when it comes to the law. *All You Get Is Me* is a uniquely personal journey of self-discovery and a search for truth for these two young lovers. It is a thought provoking look at the hard life of undocumented immigrants in America today.



🎀 **Book** 🎀

All You Get Is Me is adapted for the screen by Jodi Binstock from a novel by award-winning author Yvonne Prinz. The book debuted in 2010, published by Harper Collins. Yvonne has written several books, including the Clare series and *The Vinyl Princess*. She lives in San Francisco and is the co-founder of Amoeba Music, the world's largest independent music store.



❧ *Film* ❧

The number of female-positive age-appropriate films available to girls under 18 is sorely lacking. *All You Get Is Me* provides a much-needed answer to that call. It touches the heart of every normal girl and every regular guy who don't often see themselves in the standard Hollywood fare. It's a genuine and complicated coming of age story with a strong father/daughter relationship and a social justice message that will appeal to everyone.

❧ *People* ❧

The *All You Get Is Me* team has broad experience in the entertainment industry as well as deep knowledge of film development and production.



Demi Lovato: Executive Producer

Child actress, Singer/Songwriter and now Producer, Demi Lovato has taken on *All You Get Is Me* as her passion project. Half Hispanic herself, Demi very much feels for the plight of the undocumented workers and believes whether through her music or producing work that it's important to speak truth to power.



Dianna De La Garza: Executive Producer

Dianna De La Garza has been involved with the entertainment industry most of her life. She had a successful music career touring with George Strait and many other country artists. She was also a Dallas Cowboy Cheerleader and is now a published author. Dianna has raised 3 daughters who are all successful in the industry, Dallas Lovato, Demi Lovato, and Madison De La Garza. Dianna was instrumental in the stellar rise of Demi Lovato in the television and then music industry. She is currently co-manager of up-and-coming country artist George Navarro.

While Dianna's know-how and energy drive the project, Jodi Binstock and Steve Graham bring proven results in film and television with more than 70 episodes of television and a dozen features under their belts. They all have a passion for this story and a clear plan to bring it to life.



Jodi Binstock: Writer/Director

Jodi Binstock is the Emmy-nominated Co-Executive Producer of Lisa Kudrow's *Web Therapy*, one of the first high profile web series to move to television (Showtime). Jodi is a co-executive producer, writer and director of the highest rated Syfy/Netflix series *Z Nation* that just aired it's 5th season. Jodi just completed production on the

Netflix Original series *Black Summer* airing spring of 2019. An established Producer and Director and the co-founder of Go2 Digital Media with Steve Graham. Jodi recently directed a thriller entitled *I'll Be Watching* and is in pre-production as director on the thriller *Blue Waters*. Jodi is currently in development on the television series *Sodom of The Plains*. Proud to be a one of the 7% of female "helmets" in Hollywood, Jodi was a winner of the coveted Disney Directing Fellowship which gave her a start in television where she went on to direct on *Boy Meets World* and *You Wish*. Jodi's poignant comedy *Call Waiting* was the Official Selection of 9 major film festivals and was lauded as the WINNER of the Jury Prize for BEST COMEDY at the Santa Barbara International Film Festival and BEST COMEDY at Tiburon International Film Festival.

Jodi lives in Los Angeles and has a daughter who is a sophomore at Chapman University.



Steve Graham: Producer

Steve Graham is a producer, writer, director and co-founder of the production company Go2 Media. He is co-executive producer and writer/director on the television series *Z Nation*, airing it's 5th season on Syfy and co-executive producer of the Netflix Original *Black Summer*. Steve is developing the television series *Ghost Effect* and *Next Tuesday*.

He produced the soon-to-be-released film *I'll Be Watching* starring Janel Parrish (*Pretty Little Liars*), Michael Welch (*Twilight*), and Rob Estes (*90210*), as well as the feature film *Social Nightmare* with Daryl Hannah, Chloe Bridges, and Kirsten Prout. He also produced the award-winning independent horror film *The Haunting of Whaley House*.

Steve is also a skilled marketing executive and technologist. While head of Digital Marketing for the Screen Actors Guild, he created and managed the New Media department and oversaw multiple innovations for the Guild.

Steve lives in Santa Fe, NM with his wife, daughter and son.

❧ *Talent & Casting* ❧

Aurora 'Roar' Audley (15-16 yrs old)

Roar is strong willed, loves photography, and is remarkably resilient since her mom disappeared from her and her dad's life. Just as she is finally starting to settle in, her dad's new-found cause threatens to ruin her hard-won stability and her new budding relationship. Finding her soulmate in Forest helps her heal the wounds of her mother's disertation. Roar discovers that love found on her own is more powerful than all the love she was promised from birth.

All You Get Is Me is a vehicle for the incredibly talented:



Madison De Le Garza

Madison has been in several television series and was a child star playing Juanita in *Desperate Housewives*. She has a very successful and growing YouTube channel.

❧ Talent & Casting ❧

Forest Gilwood (17-18 yrs old)

Roar's love interest and Connie Gilwood's son, Forest is a quiet, mysterious loner with a complicated family. He is a handsome and intriguing young man who loves writing and all types of music. He falls hard for the unusual, amazing girl called "Roar".

Lead actors under consideration for the role of Forest are:



Logan Shroyer



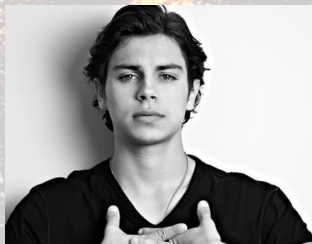
Asa Butterfield



Noah Centineo



Nat Zang



Jake T. Austin



Maverick Moreno



Nick Robinson

❧ *Talent & Casting* ❧

Robert Audley (40's-50's)

Robert is a former attorney turned organic farmer and social justice warrior. Since his wife left him and his daughter Roar, he tries to fill the void by championing the downtrodden and discovers it's his very own daughter he needs to save.

Lead actors under consideration for the role of Robert are:



Matthew
McConaughey



Jeffrey Dean
Morgan



John Cusack



Bradley Cooper



Nick Offerman



Harry Connick Jr.

❧ *Talent & Casting* ❧

Connie Gilwood (40's-50's)

Forest's mother and wife of a developer in town, Connie is an emotional woman who struggles daily with insecurities about her age and looks. Very vulnerable, she wants to appear young to appeal to her cheating husband. Ultimately, she helps Forest discover what integrity means and she finds herself in the process.

Lead actors under consideration for the role of Connie are:



Allison Janney



Maggie Gyllenhaal



Toni Collette



Noomi Rapace



Connie Britton



Elizabeth Banks



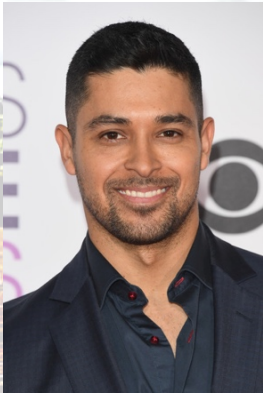
Christina Hendricks

❧ *Talent & Casting* ❧

Miguel (mid to late 30's)

Hispanic farm worker and Robert's right-hand man, Miguel oversees the farm including the daily operations and the workers. He is a generous man with a kind nature about him. He has his pulse on the immigrant worker situation in the area.

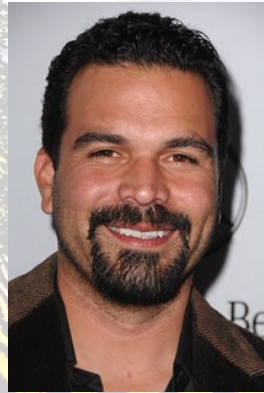
Lead actors under consideration for the role of Miguel are:



Wilmer Valderrama



Adam Rodriguez



Ricardo Chivira



Danny Pino

Tomás (21-25 yrs old)

Tomás is a young immigrant husband and new father who suffers a great loss. He is a handsome, young Hispanic man trying to provide for his family -- working in a country where he is known as an illegal. Hardworking, low key, and heartbroken, he is taken in by Robert and the farm family becomes his own.



George Navarro

❧ *Audience* ❧

The primary audience for All You Get Is Me is young women under the age of 25. Secondary audiences are women 18-34, Hispanic women, and men under the age of 25. It is a family-friendly film and because of the father/daughter story should also have appeal to men over 34 .



The Fault in Our Stars' Numbers Prove Young Women Are The Hottest Box Office Demographic

“women are actually a more reliable audience”

<https://www.forbes.com/sites/melissasilverstein/2014/06/09/why-young-women-are-the-hottest-box-office-demographic/>



52% of Movie Audiences are Women

“Three of the top five grossing films in 2016 attracted majority female audiences.”

<https://www.mpa.org/wp-content/uploads/2017/03/MPAA-Theatrical-Market-Statistics-2016-Final.pdf>



The Surprising Demographic That Sees the Most Summer Movies (Hispanic Women)

“Hispanic moviegoers are far and away the most important consumer at our cinemas”

<http://time.com/2987853/study-hollywood-hispanic-women-movies/>

Market

The initial market for *All You Get Is Me* is a domestic theatrical release via the festival circuit. We believe the tone and message of the film will make it very buzz-worthy. During the theatrical window, we will explore other possible simultaneous releases for premium video on demand and subscription video on demand.

The initial domestic theatrical release will be followed by network and/or cable television, transactional video services and ultimately worldwide release theatrically, digitally, and for home video.

Comparative Film Titles

Film	Year	Prod. Budget	B.O. Dom	B.O. Int.	B.O. Tot.	Starring	Director	Distributor
The Perks of Being A Wallflower	2012	\$13M	\$18M	\$15M	\$33M	Logan Lerman, Emma Watson, Ezra Miller, Dylan McDermott, Paul Rudd, Melanie Lynskey	Stephen Chbosky	Lionsgate / Summit
The Spectacular Now	2013	\$2.5M	\$6.5M	\$0.5M	\$7M	Shailene Woodley, Miles Teller, Mary Elizabeth Winstead	James Ponsoldt	A24
The Fault in our Stars	2014	\$12M	\$125M	\$182M	\$307M	Shailene Woodley, Ansel Elgort, Laura Dern, Nat Wolff, Willem Defoe	Josh Boone	Fox
Gifted	2017	\$7M	\$25M	\$15M	\$40M	Chris Evans, McKenna Grace, Jenny Slate, Octavia Spencer	Marc Webb	Fox Searchlight
Before I Fall	2017	\$5M	\$12M	\$4M	\$16M	Zoey Deutch, Halston Sage, Cynthy Wu	Ry Russo-Young	Open Road Films



Budget

Based on a 20 day shoot with the illustration of shooting in Washington State with an average 22% incentive rebate

All You Get Is Me Budget - 20 Day Shoot - Washington SAG/DGA/IA non Teamster				
Acct	Description	Spokane Total Budget	WA Spend Resident	WA Spend Non-Res
110	Story & Other Rights	\$ 100,425	250	0
120	Producers	\$ 94,650	3,350	0
130	Director	\$ 53,590	12,290	0
140	Cast - Day Players - Stunts	\$ 312,156	134,837	0
	TOTAL ABOVE THE LINE	<u>\$ 560,821</u>	<u>150,727</u>	<u>0</u>
200	Production Staff	\$ 281,227	252,503	22,580
210	Extra Talent	\$ 58,243	57,743	0
220	Art Direction	\$ 46,847	46,847	0
230	Set Construction	\$ 37,244	37,244	0
250	Set Operations	\$ 71,540	57,449	13,216
260	Special Effects	\$ 14,966	14,966	0
270	Set Dressing	\$ 129,897	129,897	0
280	Property	\$ 64,632	64,632	0
290	Wardrobe	\$ 78,116	75,616	0
310	Makeup & Hairdressing	\$ 58,395	55,695	0
320	Electric and Rigging	\$ 61,647	61,647	0
330	Camera Operations	\$ 116,152	81,394	33,658
340	Sound Operations	\$ 34,695	34,695	0
350	Transportation	\$ 203,160	203,160	0
360	Location	\$ 183,080	157,580	0
400	BTL Travel & Living	\$ 39,856	39,856	0
	TOTAL PRODUCTION	<u>\$ 1,479,697</u>	<u>1,370,924</u>	<u>69,454</u>
450	Editing	\$ 100,769	53,190	0
460	Music	\$ 21,500	0	0
470	Post Production Sound	\$ 31,000	31,000	0
480	Post Production Film & Lab	\$ 46,575	46,575	0
490	Main & End Titles	\$ 5,000	0	0
	TOTAL POST PRODUCTION	<u>\$ 204,844</u>	<u>130,765</u>	<u>0</u>
650	Publicity	\$ 5,000	5,000	0
660	Production Legal	\$ 30,000	0	0
670	Insurance	\$ 30,000	30,000	0
680	Development Costs	\$ 50,000	0	0
	TOTAL OTHER CHARGES	<u>\$ 115,000</u>	<u>35,000</u>	<u>0</u>
	TOTAL BELOW THE LINE	<u>\$ 1,799,541</u>	<u>1,536,689</u>	<u>69,454</u>
	TOTAL ABOVE AND BELOW THE LINE	<u>\$ 2,360,362</u>	<u>1,687,416</u>	<u>69,454</u>
	Contingency	\$ 47,207	47,207	0
	TOTAL	\$ 2,407,569	1,734,623	69,454
	Washington FilmWorks 30% Rebate (96%)		499,571	
	Washington FilmWorks 15% Rebate			10,418
	TOTAL WFW Funding Assistance	\$ 509,989		
	TOTAL CASH INVESTMENT	<u>\$ 1,897,579</u>		

❧ Opportunity ❧

All You Get Is Me, LLC is producing the motion picture *All You Get Is Me* through a 50-50 equity share with investors.

Production Budget: \$2,407,589

Financing:

Pre-sales & Deferments \$500,000

Equity Investment \$1,907,569

Possible Revenue:

State Incentive: (25-30% of qualified spend, or about 19%) \$457,438

Domestic Theatrical Net \$244,000

Domestic VOD and Transactional Net \$350,000

Domestic Broadcast/Cable Net \$640,000

Foreign Theatrical Net \$300,000

Foreign VOD and Transactional \$800,000

\$2,791,438

Distribution of Revenue:

First Position: Investors Recoupment

Second Position: Deferments Paid

Third Position: Profit Distribution

These figures represent a revenue estimate for a successful film. They are for illustration only. A detailed business plan with revenue projections, detailed description of risk factors, capitalization structure of the project, and the LLC operating agreement is available upon request.